



News Release

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Southland Park Celebrates 60th Birthday

WEST MEMPHIS, Ark. (September 7, 2016) – Southland Park Gaming & Racing celebrated its 60th birthday today with a cake-cutting ceremony, a hot seat promotion rewarding active players with free play and an exciting overall atmosphere.

The festivities, held at Southland Park, were led by President and General Manager Troy Keeping with a special appearance by Sammy Hagarr. The fun included a giant birthday cake modeled after Southland Park that was produced by in-house pastry chef Eddie McGee to commence the celebration.

“We’re incredibly excited and humbled to be celebrating 60 years of providing top-notch entertainment to generations of Mid-Southerners,” said Keeping. “We’re so thankful for our guests and strive to provide special experiences for the next 60 years as well.”

One of the premier entertainment destinations in the Mid-South, Southland Park opened its doors on September 7, 1956 as primarily a greyhound racing facility and the only gambling venue in the region.

Fast-forward 60 years and Southland Park still boasts some of the best greyhound racing in the entire country, but has also added gaming machines, exquisite dining options and event space to become one of the region’s fastest-growing and sought-after entertainment locations.

About Southland Park Gaming & Racing

Southland Park Gaming & Racing has been a major racing venue for more than 50 years and now also has over 1,900 electronic games of skill, including video poker and blackjack, as well as an upscale buffet restaurant, Shine Blounge, steakhouse, Sammy Hagar’s Red Rocker Bar & Grill and a multi-purpose event center. Southland Park has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland Park is owned and

operated by Delaware North Gaming & Entertainment. More information is available at www.southlandpark.com.

About Delaware North Gaming & Entertainment

Delaware North Gaming & Entertainment is one of the most innovative gaming and racing operators in the country, owning and/or operating several successful regional destination casinos and specializing in racing venues with added amenities such as table games, video gaming machines, poker rooms, full-service restaurants, retail shops and lodging. The company operates gaming and hospitality services at locations in New York, Illinois, Florida, Arizona, West Virginia, Arkansas, and Oklahoma. The company is owned by Delaware North, a global leader in hospitality and one of the largest privately held companies in the world. www.DelawareNorth.com.

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