



## News Release

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### Southland Park Sponsors 2018 Relay For Life Event

**WEST MEMPHIS, Ark.** (July 3, 2018) – Continuing support for the fifth consecutive year, Southland Park Gaming and Racing was the presenting sponsor of the Relay For Life of Crittenden County, AR.

In addition to the \$5,000 presenting sponsorship, Southland Park raised \$11,582 for the organization by executing “Jeans Days”, collecting wishing well funds on property and donations at the Relay for Life walk.

“Southland Park is always eager to lend a hand to an organization as effective as the American Cancer Society and its Relay For Life event,” said David Wolf, President and General Manager of Southland Park. “We are honored to stand alongside our community in support such a worthy cause.”

The event, held at Tilden Rodgers Park on June 9, 2018, was a “Disney Movies” theme and Southland Park was excited to participate with an “Alice in Wonderland” tent, offering Mad Hatter Tea Sandwiches, Cheshire Pickled Deviled Eggs Drink Me Potions and Cupcakes Galore, in addition to allowing attendees spin a wheel for prizes. Southland Park took home 1<sup>st</sup> Place in “Best Decorated Tent” 3<sup>rd</sup> Place for “Best Food” and “Best Dessert” in contests held at the event.

At Relay For Life no donation is too small, each and every dollar counts. Your donations help fund groundbreaking cancer research, patient care programs, and can make a difference in communities like ours. With every donation, you are helping the American Cancer Society save lives. With Southland’s support, Relay For Life Crittenden County, AR exceeded their goal of \$35,000 this year and raised over \$39,100 dollars this year. In fact, Relay For Life of Crittenden County received the “2018 Relay For Life Pacesetter Award Winner” from the American Cancer Society reaching their fundraising goal within 30 days of the event date.

To learn about ways you can get involved, please contact Community Development Manager Whitney Goewey at (901) 725-8624 or [whitney.goewey@cancer.org](mailto:whitney.goewey@cancer.org). To make a donation, please go to [www.relayforlife.org/crittendenar](http://www.relayforlife.org/crittendenar).

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### **About Southland Park Gaming & Racing**

Southland Park Gaming & Racing has been a major racing venue for more than 60 years and has over 2,000 electronic games of skill -- including video poker and blackjack -- as well as the World Market Buffet, Shine Bar, Bourbon St. Steakhouse, Sammy Hagar's Red Rocker Bar & Grill and the Starting Gate Event Center. Southland Park has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland Park is owned and operated by Delaware North Gaming & Entertainment. More information is available at [www.southlandpark.com](http://www.southlandpark.com).

### **About Delaware North's gaming business**

Delaware North is one of the most innovative gaming operators in the country, operating regional casino destinations with slot and video gaming machines, table games, poker rooms, racetracks, racing simulcast centers, restaurants, lounges, nightclubs, sports bars, event centers, retail shops and hotels. Delaware North owns and operates entertainment destinations in New York, Illinois, Florida, Arizona, West Virginia, Arkansas and Ohio. Delaware North's gaming business is a subsidiary of Delaware North, a global leader in hospitality and food service. For more information, visit <http://www.delawarenorth.com/industries/gaming>.

### **About Delaware North**

Delaware North is one of the largest privately held hospitality and food service companies in the world. Founded in 1915 and owned by the Jacobs family for 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our 60,000 employee associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Delaware North operates in the sports, travel hospitality, restaurant and catering, parks, resorts, gaming, and specialty retail industries and has annual revenue of about \$3 billion. "Delaware North" is a reference to Delaware North Companies Inc. and its affiliates and subsidiaries, including location-specific operating entities. Learn more about Delaware North, a global leader in hospitality and food service, at [www.DelawareNorth.com](http://www.DelawareNorth.com).

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Photos available at:

<https://www.dropbox.com/sh/2ip2e4f6juaxxd/AAA378FYLDpYsMy1CAnz34vwa?dl=0>