



News Release

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Southland Park Gives ASU Mid-South Another \$100,000 Toward Million-Dollar Pledge for Hospitality Program

WEST MEMPHIS, Ark. (June 29, 2016) – Southland Park Gaming & Racing, in collaboration with its parent company, Delaware North Companies, presented Arkansas State University Mid-South with another \$100,000 check on Wednesday.

The donation is the fifth of ten annual payments to support the Jeremy M. Jacobs Hospitality Program, which is named after Delaware North's chairman and CEO.

"As our business evolves and expands, our need for well-trained and highly-skilled employees continues to escalate," said Troy L. Keeping, Southland Park regional general manager, president and general manager. "This program will continue to generate a deep pool of qualified hospitality workers who will strengthen the tourism and entertainment efforts of Crittenden County and our region."

Debra West, chancellor of ASU Mid-South, said the hospitality program credits Southland's generosity with converting the college's vision into a reality.

"Southland put us in a position beginning in 2012 to create something we had considered for quite some time but could never find the resources to establish," West said. "We wanted to offer a cutting-edge program, and as is Southland's way, they have provided us with the funds to develop something extraordinary."

"Their generosity continues to help our students tremendously," West continued. "And we are certainly very appreciative of everything Delaware North and Southland Park have done to ensure a brighter future for our region."

Southland Park's continuing commitment to the college are evident as its overall gifts exceed \$1.2 million since 2006, with pledges extending beyond 2016. In recognition of the multiple contributions, the college named one of its classroom buildings the "Southland Greyhound Science Center."

Southland has also provided significant funding for endowed scholarships as well as a \$250,000 commitment to Greyhound athletic efforts at the college. The gaming establishment has also made a substantial contribution to ASU Mid-South's Emergency Medical Technician program.

For information about Jeremy M. Jacobs Hospitality Program or other instructional/training opportunities at ASU Mid-South, visit the college at 2000 West Broadway in West Memphis, call (870) 733-6728, email admissions@midsouthcc.edu, or see the website at www.midsouthcc.edu.

About Southland Park Gaming & Racing

Southland Park Gaming & Racing has been a major racing venue for more than 50 years and now also has over 1,900 electronic games of skill, including video poker and blackjack, as well as an upscale buffet restaurant, Shine Blounge, steakhouse, Sammy Hagar's Red Rocker Bar & Grill and a multi-purpose event center. Southland Park has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland Park is owned and operated by Delaware North Companies Gaming & Entertainment. More information is available at www.southlandpark.com.

About Delaware North Companies Gaming & Entertainment

Delaware North Companies Gaming & Entertainment is one of the most innovative gaming and racing operators in the country, owning and/or operating several successful regional destination casinos and specializing in racing venues with added amenities such as table games, video gaming machines, poker rooms, full-service restaurants, retail shops and lodging. The company operates gaming and hospitality services at locations in New York, Illinois, Florida, Arizona, West Virginia, Arkansas, and Oklahoma. The company is owned by Delaware North Companies, a global leader in hospitality and one of the largest privately held companies in the world. www.DelawareNorth.com.

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